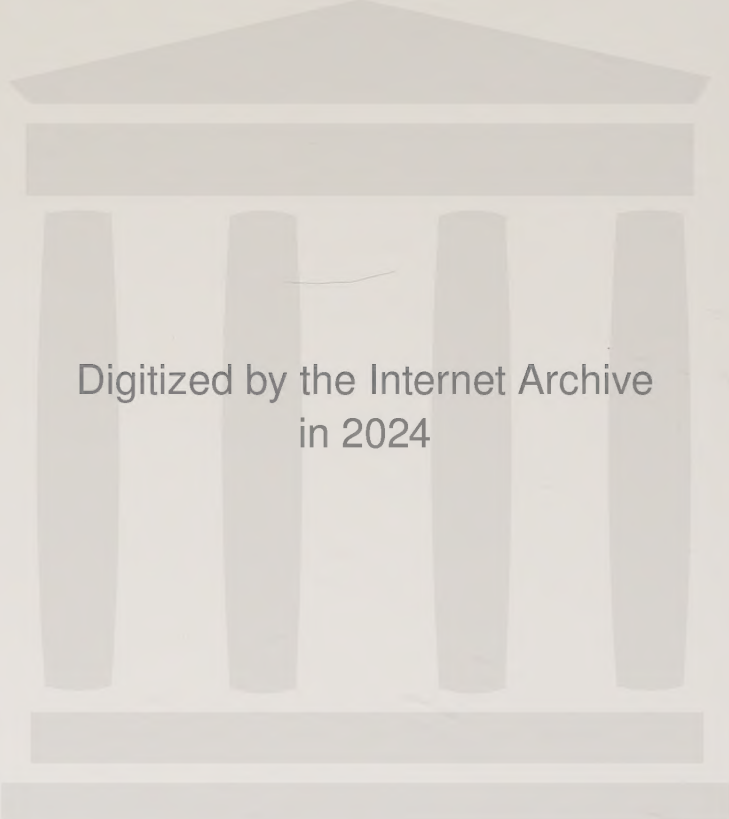


Book



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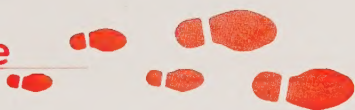
Hello

I am **your** book



(it's ok ~ you can go to
the next page now)

I'll still be here



But you must *always* keep moving

You don't have to be so soft with me

An abstract graphic design featuring a large, vibrant red organic shape that flows from the top right towards the bottom left. The shape has a soft, liquid-like texture. The remaining space is a clean, off-white color. The text "You don't have to be so soft with me" is written in a black, typewriter-style font, following the upper curve of the red shape.

I'm not as *fragile* as you imagine





You can't be too *scared*

to place a book **face-down** for a second



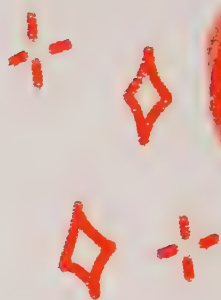
A vibrant red watercolor splash dominates the right side of the frame, with its edges bleeding into the white background. The splash has a textured, organic feel. A thin, solid red horizontal line extends from the left edge of the image towards the splash. Centered within the splash is the text "no really, I mean it" in a white, lowercase, sans-serif font. The word "I" is slightly larger and more prominent than the others.

no really, *I mean it*



you must not be so *precious*
with me

I know what you're thinking:
If you fold me now I won't be
the same





56 But I'm not trying to
make it through my one
brief life unscratched.

give me **wings**, not a cage





fold
me over

Go



for

it

is only with **you**

← now unfold here

that I can live a

little

I'm not sure
you get it

yet



we only
get one
chance



we must risk *delight*

while we still can



I can't believe





we're *halfway* through already





Our time is short

(as a **book**, I understand that)





it's the *funniest* joke
in the world, but...



(wait for it)

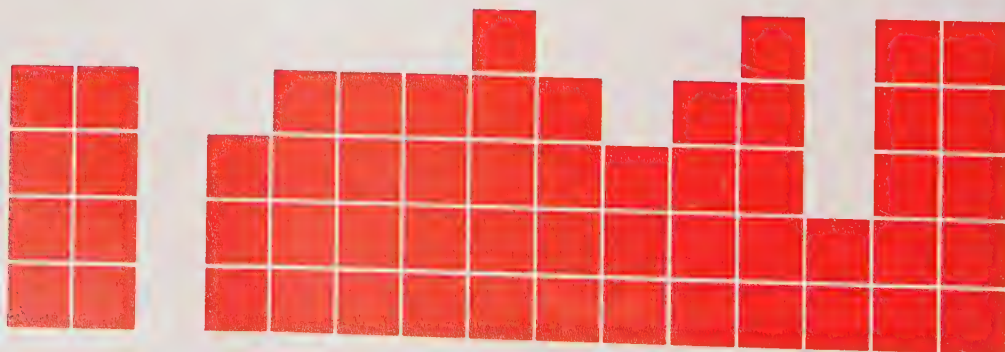
(wait for it)

(wait for it)

but



it won't make
sense till you hear
the punchline

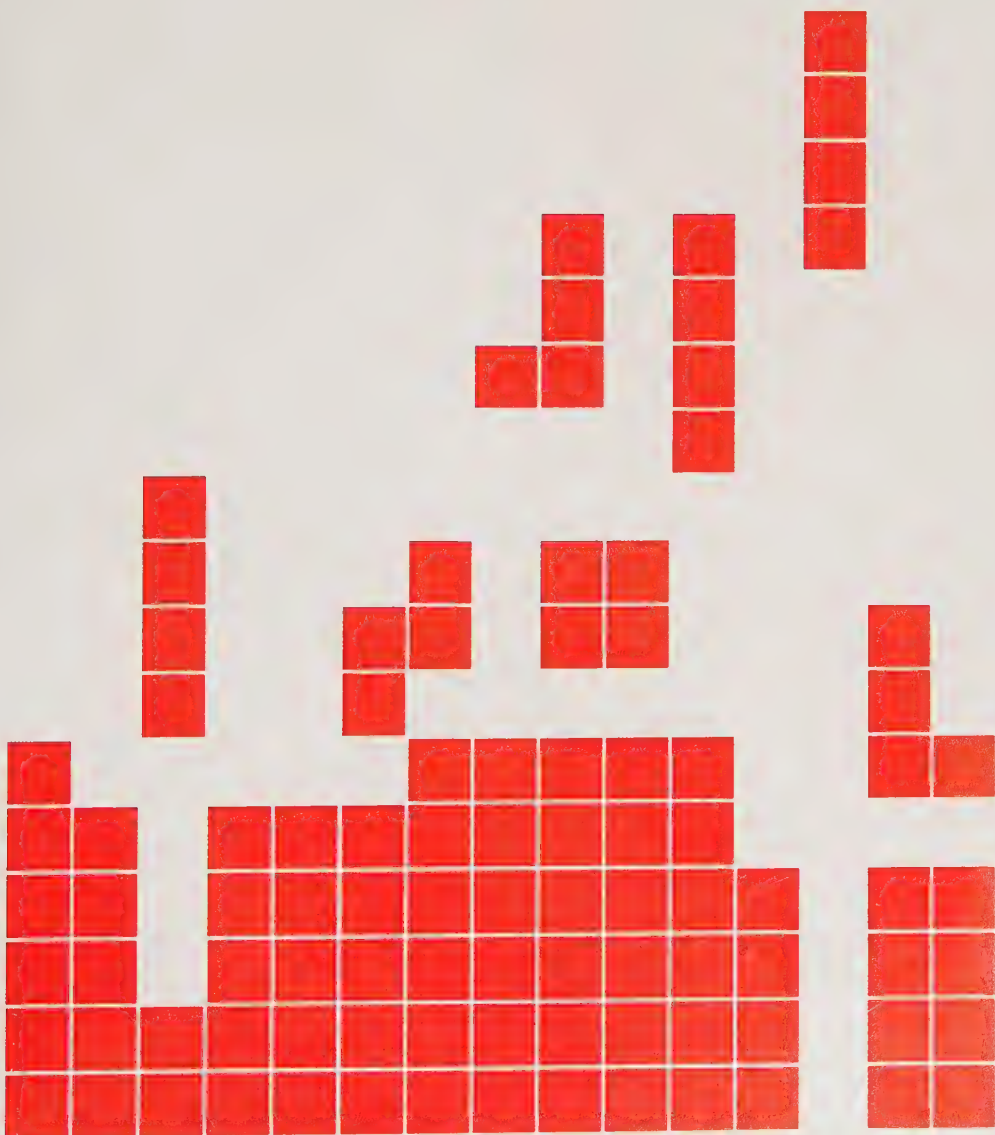


life

is

a

puzzle



1. Tear here

2. Then fold down here

you'll

figure

it

out



some things

don't make

sense

at first

The background features a grayscale photograph of a city skyline, with various buildings and structures visible. A large, solid red diagonal shape cuts across the image from the top left towards the bottom right. The text is overlaid on this red shape.

it's hard

when you



fold here

can't find
the right

perspective

now fold
the red
corner
down

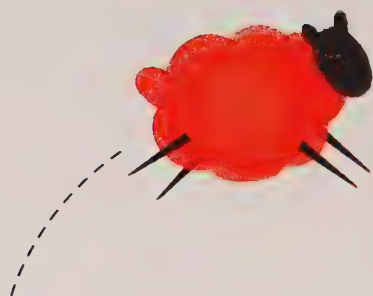


change

(this page is a quiet page

nothing happens, and that





tear out a page

I'm serious.
Tear me out
RIGHT HERE



**(I'll find
my place)**



you see?

I survived





is not an *ending*



I know

I'm missing something

I'm not

where / belong




I might be torn



I might be **crumpled**

but I'm still

beautiful



and so are

you



bookisabook.com



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Illustration by Helen Leon

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Natan, Sunny, Jehon, Nik, Claudia, Dua and Eowyn

Puzzle 7 In The End ambigram based on Peter
Newell's 1895 design.

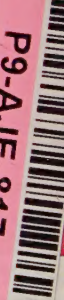
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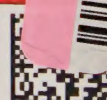
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